

Rep Order# 8891131 Ver# 1 Status New  
EC'd No

Traffic Order# 37808

Printed: 11/01/2012 5:23 PM  
Last Received: 11/01/2012 3:15 PM  
Showing Buylines: All Lines

1 of 2

Station KLAS-TV LAS VEGAS  
Advertiser ( ) VAUGHN, STAN  
Product VAUGHN/CON/I  
Estimate#  
Buyer KATHY OFFERMAN  
Phone#  
Fax#

Agency ( ) OFFERMAN MEDIA  
125 N LINCOLN AVE  
STERLING, VA 20164  
Agency C/P1/P2/E  
Flight Dates 11/01/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) MIKE JONES  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER FOR VAUGHN. PLEASE CONFIRM.  
THANKS  
STEFAN/MIKE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TH	700A-900A		:30	\$700.00	11/01-11/01	1	1	1	\$700.00	
				Buyline Comment: EARLY SHOW								

---REPORT TOTALS---

Report Totals: 1 / \$700.00

---SALES MONTHLY TOTALS---

Nov 12: 1 / \$700.00  
Sales Totals: 1 / \$700.00  
Station Totals: 1 / \$700.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$2,333	CABL	0%	KLAS	30%	KSNV	39%	KTNV	24%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books FEB11  
Demos RA35+